

FOR MARCH 2020 RELEASE (Women’s History Month)

Associate Professor Emeritus of History Releases Picture Book: *How Can I Change That?*

The picture book biography is an inspirational story about Dorothy Dignam.

College Station, TX – Feb. 10, 2020 – *How Can I Change That?*, a picture book biography about early businesswoman Dorothy Dignam released on Wednesday, Jan. 29.

Author, Sara Alpern Tarlow Ph.D., taught US history at Texas A&M University for 40 years, where she also helped establish the Women’s Studies program. She has published a biography, several articles and biographical pieces and is excited to release her newest book.

The book is an inspiration for young girls everywhere. Editor Dawn Husted commented: “This a remarkable story that encourages girls to pursue their dreams and make a difference.”

Dorothy Dignam wrote her first book at the age of eleven in 1907, launching her lifelong passion for writing and advertising. Unfortunately, the advertising industry was mostly filled with men. Discover how Dorothy changed that!

The book has received five stars on Amazon. One review said: “The book has a positive and uplifting message-- use your smarts and tenacity to make change happen!”

“With much anticipation, I’m spreading the word with my friends and family about my new book!” said Sara. “My stepdaughter, Lysie Tarlow Sarantos, is the illustrator, and I couldn’t be happier about our shared family venture.”

To purchase *How Can I Change That?*, find it at Amazon and other online bookstores soon.

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